



KEY DATES FOR THE 2026 CHAUTAUQUA COUNTY TRAVEL GUIDE

- AD RESERVATION AND FULL PAYMENT, OR 50% DEPOSIT, DUE BY SEPTEMBER 15, 2025
- **10% Discount for ads paid in full due by September 15, 2025**
- All ad materials due by October 6, 2025
- 1st right of refusal for existing advertisers until August 25, 2025
- Publication Date - Week of February 16, 2026

2026 TRAVEL GUIDE AD RATES AND SIZES - NO RATE INCREASE

AD SIZE	BASE RATE	WITH DISCOUNT
1/16 Pg	\$300	\$270
1/12 Pg	\$405	\$364
1/8 Pg	\$655	\$589
1/4 Pg	\$1315	\$1183
1/2 Pg	\$2445	\$2200
Full Pg	\$3615	\$3253

AD SIZE	BASE RATE	WITH DISCOUNT
Back Cover	\$4620	\$4158
Inside Front	\$3965	\$3568
Inside Back	\$3855	\$3469
Fishing Listing	\$60	\$54
Market Listing	\$115	\$103
Restaurant Listing	Free with ad	Free with ad

TOURCHAUTAUQUA.COM ADVERTISING

- Discount Available if bundled with certain size Travel Guide ads (see next page for combination discounts)
- TourChautauqua.com is the highest ranking website result for searches about Chautauqua County experiences and visits
- 400,000-500,000 website sessions per year
- Banner Ads and Premium Listings will link to your website

WEBSITE ADVERTISING RATES

Location	Banner Ad	Premium Listing
Home Pg	\$800	N/A
Explore	\$600	\$350
Stay	\$600	\$350
Play	\$600	\$350
Shop	\$300	\$200
Dine	\$300	\$200
Group	\$300	\$200

Banner Ad Examples



Premium Listing Examples



Maple Springs Lake Side Inn

Chautauqua Lake's Only Lakefront Inn! The Maple Springs Lakeside Inn is a Dutch Colonial located on eleven acres of private grounds with rolling wooded terrain invite hiking, picnicking, and volleyball in the summer. Enjoy the Inn's 350-foot private beach and dock with dock slips available.



Barcelona Lakeside Bed and Breakfast

Charming Lake Erie Wine Country Bed and Breakfast only 10 minutes from Chautauqua in Westfield, New York. Located just across from historic Barcelona Lighthouse and Harbor with beachfront restaurants within walking distance....



Great Tree Inn Bed & Breakfast

Enjoy warm hospitality while you stay in our charming 1850 farm home. Stroll our 10-acre acre farm among free-range chickens and ducks, visit with Belgian horses, friendly goats, miniature donkeys and lively pigs. We have 7...



TOURCHAUTAUQUA.COM ADVERTISING

Discounted Website Rates for Travel Guide Advertisers

Travel Guide Ad Size	Full Page	1/2 Page	1/4 Page	1/8 Page	1/12 Page	1/16 Page
Home Pg Banner Ad	\$500	\$600	\$700	\$750	\$800	\$800
Explore Banner Ad	\$300	\$400	\$500	\$550	\$600	\$600
Stay Banner Ad	\$300	\$400	\$500	\$550	\$600	\$600
Play Banner Ad	\$300	\$400	\$500	\$550	\$600	\$600
Shop Banner Ad	\$200	\$225	\$250	\$275	\$300	\$300
Dine Banner Ad	\$200	\$225	\$250	\$275	\$300	\$300
Group Banner Ad	\$200	\$225	\$250	\$275	\$300	\$300
Premium Listing Explore	\$225	\$250	\$275	\$300	\$325	\$325
Premium Listing Stay	\$225	\$250	\$275	\$300	\$325	\$325
Premium Listing Play	\$225	\$250	\$275	\$300	\$325	\$325
Premium Listing Shop	\$125	\$125	\$175	\$175	\$200	\$200
Premium Listing Dine	\$125	\$125	\$175	\$175	\$200	\$200
Premium Listing Group	\$125	\$125	\$175	\$175	\$200	\$200

PLUS, TRAVEL GUIDE ADVERTISERS CAN SAVE ON BROCHURE DISTRIBUTION AT THE I-86 REST AREA

CCVB members who advertise in the Travel Guide save 50% or more on I-86 Chautauqua Lake Rest Area Information Center brochure distribution.