



Travel Show Brochure Distribution—2011

Chautauqua County Visitors Bureau will be staffing displays at the following two travel shows, as well as sending Chautauqua County Travel Guides to five additional shows with the NYS Travel & Vacation Association. We would like to offer you the opportunity to display your brochure or information on the table at these two shows:

- Western New York Sport & Travel Expo, March 10-13, 2011 at the Erie County Fairgrounds in Hamburg, NY
- Cleveland Outdoor Adventure Show, March 17-20, 2011 at the I-X Center in Cleveland, OH

The cost to have your brochure displayed and distributed (for both shows) is \$100. To sign up for this opportunity, please fill out the information below and return it to CCVB by fax (716) 357-2284, or email, jdahlbeck@tourchautauqua.com.

Due to changes in attendance patterns at some shows, as well as cutbacks in the ILNY tourism program funding, CCVB has reduced the number of consumer travel shows we will be attending to the two listed above. These shows provide the most value for the cost, as we are able to distribute the highest number of travel guides and local business brochures at these two.

Through NYSTVA, we will also distribute the county travel guides at the Toronto RV Show and AAA Great Vacation Expo in Columbus during January, the Allegheny Sport Show in Pittsburgh and the AAA Reading/Berks Travel Odyssey in February, and the AAA Mid-Atlantic in Baltimore in March.

Business Name _____ Date _____

Phone _____ email _____

We will be providing _____ brochures [250-500] for the WNY Expo and Cleveland Travel Expo shows in March, 2011.

Enclosed is check # _____ in the amount of \$100, or

PAY BY CREDIT CARD!

If paying by Credit Card, please complete this section		
<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> DISCOVER
CARD # _____		
EXPIRATION DATE _____ / _____		AMOUNT \$ _____
NAME ON CARD _____		SIGNATURE _____
BILLING ADDRESS IF DIFFERENT FROM ABOVE _____		